

Student Government Association
270-745-4354
FAX: 270-745-7079



Western Kentucky University
1 Big Red Way
Bowling Green, KY 42101-3576

First Reading: February 19, 2002
Second Reading: _____
Pass: February 19, 2002
Fail: _____
Other: _____

Bill 02-11-S
Promotional Items
February 19, 2002

PURPOSE: For the Student Government Association of Western Kentucky University to allocate up to \$1,600 for the purchase of over 5500 items including pens, pencils, pads of paper, candy, and straws, all promoting the Student Government Association.

WHEREAS: Giving students items bearing the Student Government Association's name will increase their awareness of the Student Government Association, and

WHEREAS: Having students use these items will be free advertising, and the purchase of these items benefits the student body, and

WHEREAS: The Student Government Association will give away these items as rewards during activities such as: the ambassador program, "SGA" day, JUMP tables, and can be used for any event promoting the Student Government Association.

THEREFORE: Be it affirmed that we, the members of the Student Government Association of Western Kentucky University, do hereby allocate up to \$1,600 for purchasing items promoting the Student Government Association.

AUTHORS: Anna Coats
Patti Johnson
Shawn Peavie

SPONSOR: Public Relations Committee

CONTACT: Signature Signs

